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**SIERRA ENTERTAINMENT'S *SPYRO THE DRAGON*[®] RETURNS IN
THE LEGEND OF SPYRO[™]: A NEW BEGINNING**

*Newest Adventure in Top-Selling Spyro Franchise Delivers
Explosive Action and AAA Hollywood Voice-Over Cast
Starring Elijah Wood, David Spade and Gary Oldman*

LOS ANGELES (October 17, 2006) – Vivendi Games' Sierra Entertainment division has announced that *The Legend of Spyro*[™]: *A New Beginning*, the latest installment to the 17 million-unit-selling *Spyro*[®] franchise, is now available at retail stores nationwide for the PlayStation[®]2 computer entertainment system, Xbox[®] video game and entertainment system from Microsoft, Nintendo GameCube[™], Game Boy[®] Advance and Nintendo DS[™]. The completely new *Spyro* redesign reveals the epic story of Spyro's quest to discover his roots and realize his destiny and is amazingly brought to life by leading Hollywood voice-over cast members Elijah Wood (Frodo Baggins in *The Lord of the Rings* trilogy) as the new voice of Spyro; David Spade (*The Benchwarmers*) as Spyro's sidekick Sparx the dragonfly; and Gary Oldman (Sirius Black from the *Harry Potter* films) as Ignitus, the Fire Dragon Elder and Spyro's mentor.

"Since his 1998 debut, the true origin of Spyro the Dragon has remained a mystery...until now," said Cindy Cook, chief strategy and marketing officer for Vivendi Games. "Not only does *The Legend of Spyro: A New Beginning* uncover the genesis of this video game icon, but also delivers *Spyro* fans the ultimate adventure with an epic cinematic experience. The game features A-list voice-over talent and non-stop action and combat-focused gameplay that will engage gamers of all ages."

"The *Spyro* franchise has been a strong leader in the platform genre over the past eight years selling 17 million units worldwide," said Pascal Brochier, president, global retail, Vivendi Games. "We're excited for *The Legend of Spyro: A New Beginning* to continue that tradition as must-have for buyers this holiday shopping season."

Developed by critically-acclaimed developers Krome Studios (console and Game Boy Advance) and Amaze Entertainment (Nintendo DS), *The Legend of Spyro: A New Beginning* features gameplay focused heavily on dynamic action and fast-paced combat as Spyro evolves into a living, breathing weapon of explosive destruction! Players will experience the awesome power of the purple dragon as they unleash devastating fury attacks, upgradeable breaths and ground-to-aerial melee combos in frenzied battles with hordes of menacing enemies and bone-chilling bosses. The action game also introduces a new dragon upgrade system, giving players the freedom to increase the power and variety of attacks to their liking.

The Legend of Spyro: A New Beginning is currently available at retail stores nationwide for the PlayStation 2 system, Xbox and Nintendo GameCube for a suggested retail price of \$39.99 and with an ESRB “E10+” (Everyone 10 and older) rating, and Game Boy Advance and Nintendo DS for a suggested retail price of \$29.99 with an ESRB “E” (Everyone) rating.

For more information, please visit the game’s official website at www.spyrothedragon.com.

The Legend of Spyro: A New Beginning for Xbox is backward compatible for Xbox 360™ gaming and entertainment system. *Note: A software emulator is required for each original Xbox game played on the Xbox 360 console.*

About Krome Studios

Krome Studios is one of the leading independent developers in the world and the largest game development studio in Australia with more than 220 employees. Founded in 1999, the studio is best known for developing the *TY the Tasmanian Tiger*™ series, which has sold two million units worldwide and is the best-selling Australian game of all time. Krome Studios has shipped more than a dozen titles, including the *TY the Tasmanian Tiger*™ series, *King Arthur*, *The Adventures of Jimmy Neutron Boy Genius*™: *Jet Fusion*, *Sunny Garcia Surfing*™, *Extremely Goofy Skateboarding*, *Barbie*™ *Beach Vacation*™ and *Championship Surfer*™ to name a few. The official homepage of Krome Studios is www.kromestudios.com.

About Amaze Entertainment

Amaze Entertainment (www.amazeent.com), one of the largest independent developers in the world, is behind many of the best known and best selling handheld game titles. Partnering with the A-list of publishers, Amaze focuses on Nintendo DS™ and Game Boy® Advance, the PSP® (PlayStation® Portable) system, and console titles, many of which are household names, including *The Sims*™, *X-Men*™, and *Harry Potter*™.

About Vivendi Games

Vivendi Games (www.vivendigames.com) is a global developer, publisher and distributor of multi-platform interactive entertainment. The company is the leader in the subscription-based massively multi-player online role-playing games (MMORPG) category, holds leading positions in the PC, console, handheld and mobile games markets, and is an emerging player in casual online games. Vivendi Games’ two principal studios and publishing labels include Blizzard Entertainment, headquartered in Irvine, CA, the creator of *World of Warcraft*®, *Diablo*®, *StarCraft*®, and *Warcraft*®; and Sierra Entertainment, headquartered in Los Angeles, which includes Radical Entertainment, Swordfish Studios, High Moon Studios, and Massive Entertainment. Sierra’s IPs include *Crash Bandicoot*®, *Spyro The Dragon*®, *Empire Earth*®, *SWAT*®, *Darkwatch*™, *Timeshift*™, *Ground Control*® and *Leisure Suit Larry*®. Vivendi Games is also home to Vivendi Games Mobile, publishing games for the mobile market, and Sierra Online, dedicated to publishing casual games for online play and distribution on all platforms. Vivendi Games maintains strategic relationships with industry leading content partners, including Universal Music Group, NBC Universal, Twentieth Century Fox, and Ludlum Entertainment. The company has 16 offices around the world conducting business in 75 countries.

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